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**THE DOUGHTEN SEED CO.**  
151 TWELFTH STREET • JERSEY CITY 2, N. J.  
JOURNAL SQUARE 2-6133



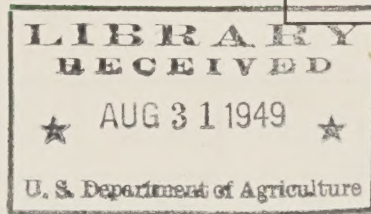
# LAWN SEED PRICE LIST

**FALL 1949**

Sec. 562, P. L. and R.  
U. S. POSTAGE

**PAID**

Hoboken, N. J.  
Permit No. 191



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WASHINGTON 25, D.C.





# LAWN SPECIALTIES

## WHITE CLOVER

The finest grade of Dutch White Clover.

Packed 24—1 lb cartons to the case.	per case . . .	\$28.80
Packed 24—½ lb cartons or packets to the case.	per case . . .	15.00
Packed 12—1 lb cartons and 12—½ lb cartons to the case.	per case . . .	21.90

## WILD WHITE CLOVER

Grown in New Zealand—a fine, small leaved plant, ideal for lawns.

Packed 12—1 lb packets.	per doz . . .	14.40
Packed 12—½ lb packets.	per doz . . .	8.00
Packed 6—1 lb and 6—½ lb packets.	per doz . . .	11.20

## COLONIAL BENT

Oregon grown. Blue Tag Certified. The finest quality—99% pure seed.

Packed 12—1 lb packets.	per doz . . .	12.00
Packed 12—½ lb packets.	per doz . . .	6.50
Packed 6—1 lb and 6—½ lb packets.	per doz . . .	9.25

## TIMOTHY & WHITE CLOVER

Excellent for cover purposes:	per 100 lbs . . .	<b>PER 100 LBS</b> \$68.00
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## FAITH SOIL TESTER

Handy little item for every gardener's tool chest. Gives quick, accurate analysis of soil. Retails for \$1.00.	per doz . . .	7.25
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# FERTILIZERS

## FAITH SOIL FOOD WITH INSECT CONTROL

Doughten's two purpose product. Fertilizes the soil and destroys insect pests. Excellent for cinch bugs, Japanese beetles, beetle grubs, and ants.

### PER 100 LBS PACKAGED

50 LBS	10 LBS
\$6.00	9.00

## FAITH LAWN DIET

The high nitrogen fertilizer to give the lawn a fine green color. Cheap to use since 10-15 lbs. nourishes 1000 square feet of lawn area.

### PER 100 LBS PACKAGED

50 LBS	10 LBS
\$4.50	6.00

# LIGHT GRASSES

Doughten handles a complete line of light grasses. Kentucky Blue Grass, Redtop, Chewings Fescue, Clover, Bents and other grasses are available in 100 lb., 50 lb., and 5 lb. packages. Since the price is subject to market fluctuations call or write us for attractive quotations.





# DOUGHTEN'S BETTER

## FREEDOM

America's finest lawn grass seed mixture! Blended to meet the highest standards of purity and germination.

Freedom contains only the highest grades of Kentucky Blue Grass, Illahee Fescue, Chewings Fescue, Redtop, and Colonial Bent. Available in three different blends:

REGULAR • LIGHT SOIL • SHADY

### PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$80.00	81.00	82.00	83.00	84.00	85.00

## FAITH

Doughten's popular advertised brand. For that lawn you can walk on and enjoy.

Economy and quality are the keystones of Faith's popularity. Blended of Kentucky Blue Grass, Redtop, Blue Tag Perennial Rye Grass, and Colonial Bent. A truly fine mixture for that neighborhood lawn. Faith is available in two mixtures:

REGULAR • SHADY

### PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$62.00	63.00	64.00	65.00	66.00	67.00

## VELVATURF

A rich, luxuriant lawn for those who prefer deep color and fine-bladed grasses.

Velvaturf is blended of Kentucky Blue Grass, Redtop, and Colonial Bent Grass. It will give complete coverage in from eight to ten days.

### PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$70.00	71.00	72.00	73.00	74.00	75.00

## PERMAGREEN

An all new mixture! Permagreen is the answer to an almost fool-proof lawn. Will resist any kind of rough usage, is drought-resistant, and can be clipped very close.

Compounded along the lines recommended by the U. S. Department of Agriculture, Permagreen contains Alta Fescue, Kentucky Blue Grass, and Highland Bent Grass.

### PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$70.00	71.00	72.00	73.00	74.00	75.00

QUALITY AND RELIABILITY FOR 28 YEARS

## FREIGHT PAID ON 200 POUNDS



# VALUE MIXTURES



## FAME

Designed to meet the budget, Fame will produce an excellent turf lawn.

Fame mixtures contain about 60% permanent turf grasses and are blended of Kentucky Blue Grass, Chewings Fescue, Redtop, Common and Perennial Rye Grasses. Fame is available in three blends: WITHOUT CLOVER • WITH CLOVER • SHADY  
PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$50.00	51.00	52.00	53.00	54.00	55.00

## SUNNYSIDE

The all purpose mixture. Sunnyside contains Kentucky Blue Grass, Chewings Fescue, Redtop, Timothy, Common Rye Grass, and White Clover. It contains about 30% permanent turf grasses.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$42.00	43.00	44.00	45.00	46.00	47.00

## COMMUNITY PARK

This quick growing mixture is composed of Common Rye Grass, Redtop, Timothy, Kentucky Blue Grass, and White Clover.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$34.00	35.00	36.00	37.00	38.00	39.00

## GREENDALE

Blended for "Competitive purposes", Greendale contains Common Rye Grass, Timothy, Redtop, and Blue Grass. Grows rapidly and will produce a quick cover.

PRICE PER 100 LBS. IN VARIOUS PACKAGE UNITS

50 LBS	25 LBS	10 LBS	5 LBS	2 LBS	1 LB
\$27.00	28.00	29.00	30.00	31.00	32.00

## SPECIAL PURPOSE MIXTURES

### FREEDOM TERRACE

Blended for areas on slopes and terraces where grass must grow rapidly to prevent erosion and a wash-out. Is up in from five to seven days.

PER 100 LBS

\$55.00

### FREEDOM ATHLETIC

Excellent for polo fields, athletic fields, and other places where wear is an important factor.

PER 100 LBS

60.00

### FREEDOM PUTTING GREEN

Identical to the mixture which Doughten has sold to better golf courses throughout the east. Produces a beautiful 'green' but requires considerable attention.

PER 100 LBS

90.00

### CEMETERY & ESTATE

For large areas where watering and intensive care would be impractical. An all-purpose mixture for sun or shade.

PER 100 LBS

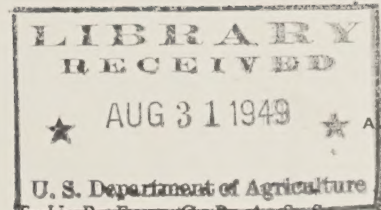
80.00

TERMS 2% - 10 DAYS END OF MONTH





62.57  
The DOUGHTEN  
SEED COMPANY



A. S. PATTEN  
PRESIDENT

RECLEANERS · FIELD LAWN AND TURF GRASS SEEDS

151 TWELFTH STREET · JERSEY CITY 2, N. J.

TELEPHONE: JOURNAL SQUARE 2-6133 · 2-6134

August 23, 1949

*c Price list 7 =* ISLAND GREEN *c grass mixture =*

"A Better Value Mixture"

Packed	<u>100 lbs.</u>	<u>50 lbs.</u>	<u>5 lbs.</u>	<u>2 lbs.</u>	<u>1 lb.</u>
Per 100 lbs.	\$ 23.00	\$ 23.50	\$ 26.00	\$ 27.00	\$ 28.00

ANALYSIS

COMMON RYE GRASS	55.41%
TIMOTHY	21.13%
REDTOP	7.14%
KENTUCKY BLUEGRASS	4.59%
WEEDS	0.28%
CROP SEEDS	0.54%
INERT	10.91%

SEEDS PER POUND

140,000
242,000
328,000
120,000
-
-
-

Total Seeds per pound of ISLAND GREEN 830,000

COMPARE!

Because of high prices for such ingredients as Timothy, Redtop, and Kentucky Bluegrass, and sharply increased prices for Common Ryegrass, there will be few low priced mixtures on the market this coming FALL. Such mixtures as will be offered at relatively high prices will be practically all Common Ryegrass with small amounts of Meadow Fescue (so-called English Bluegrass), Timothy, and high inert matter. Common Ryegrass and Meadow Fescue with but 250,000 seeds per pound will not assure adequate ground coverage. Even inexpensive mixtures must have Redtop (4,100,000 seeds per pound), Timothy (1,100,000 seeds per pound) and Kentucky Bluegrass (2,400,000 seeds per pound). ISLAND GREEN will be blended to meet the above analysis and will contain not less than 830,000 seeds per pound of mixture.

We are more than certain that competition can not offer a mixture of similiar quality at this price.

Stocks are limited and we would urge you anticipate your FALL needs.

FREE DELIVERY

200 POUNDS



